



Council of Trustees Meeting
March 21, 2025
Karen Riley, PhD

Thank you for the hard work.

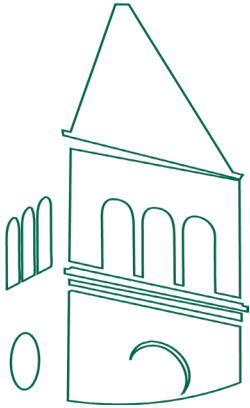
Office of the President
University Marketing and
Communication Team
Academic Affairs
Enrollment Management
Team
Finance Team
DEIB Team
Strategic Planning Teams
Student Affairs
Human Resources
University Advancement
and Alumni Engagement



Leadership Searches – Pillar 4 Structured for Success

- Chief IATS Officer
- DEI/Climate and Culture
- Dean College of Business
- Senior Director of Alumni Relations and Annual Giving

SLIPPERY ROCK UNIVERSITY
THE FIRST CHOICE



Strategic Plan Implementation

Pillar working groups and cabinet members are engaged in activities and action items within each of the four pillars.



Pillar 1

a robust, supportive, and inclusive culture.



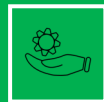
Pillar 2

academic discovery and human growth.



Pillar 3

community impact and collaboration.



Pillar 4

financial sustainability & resource stewardship.

Progress Highlights:

Pillar Working Groups



Robust,
Supportive
and Inclusive
Culture

Pillar 1

Strategy 1.4.e Create/enhance programs to strengthen holistic wellbeing for the entire campus community.

Activity: Create a shared lounge/meal area with food for purchase for faculty, staff, and administration to utilize.

Action Item: Create a designated “Employee Gathering Community Space” in Weisenfluh



Academic Discovery and Human Growth

Pillar 2

Strategy 2.2.c Enhance the quality, functionality, and aesthetic appeal of the campus environment.

Activity: Identify factors that contribute to the student experience at SRU.

Action Item: Conduct focus groups with students to identify perceived strengths and weaknesses of the SRU student experience.



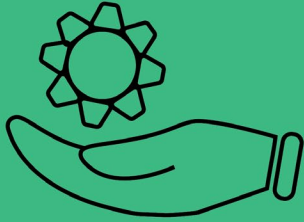
Community Impact and Collaboration

Pillar 3

Strategy 3.2.d Develop educational-specific partnerships with industry and philanthropic leaders to enhance student learning experiences while cultivating outside funding sources for program growth.

Activity: Assess current state of community engagement.

Action Item: Develop a data-collection instrument.



Financial
Sustainability
and Resource
Stewardship

Pillar 4

Strategy 4.1.e Encourage collaboration, communication, and connection across campus to minimize the duplication of programs/services and increase variety of options.

Activity: Foster a culture of idea-sharing and collaboration.

Action Item: Establish college-level development-alumni-advancement committees.

Progress Highlights: Cabinet

ACADEMIC AFFAIRS

CLIMATE AND CULTURE

ENROLLMENT MANAGEMENT

FINANCE AND ADMINISTRATION

HUMAN RESOURCES

MARKETING AND COMMUNICATIONS

OFFICE OF THE PRESIDENT

STUDENT AFFAIRS

UNIVERSITY ADVANCEMENT

Pillar 1: Inclusive Culture



1.1a. Create a full day training for new employees



1.1b. Introduce wellness sessions in collaboration with Leadership Development



1.2b. Draft inclusive faculty search procedures




1.3a. Create an integrated marketing committee




1.4a. Create standardized approach to train campus community on policy and procedures


Pillar 2: Academic Growth





 2.1a. Begin development of new nursing program

 2.1c. Expand interest from high academic quality out-of-state students

 2.1e. Develop faculty professional travel grant

 2.2a. Implement app-based version of CORE to increase student engagement

 2.3b. Identify why students attrite in first year

 2.4a. Create new arm of the academic enterprise

Pillar 3: Community Impact



3.1a. Design and implement a scholarship campaign



3.1b. Create a community engagement plan




3.3b. Create an alumni engagement plan



3.4a. Decrease the amount of waste by increasing digital formatting


Pillar 4: Financial Sustainability



 4.1a. Transition athletics to a cashless operation

 4.1b. Conduct space utilization study

 4.1c. Reorganize the Office of Global Engagement

 4.1d. Complete a comprehensive review of IT operations

 4.3c. Devise process for resource allocation aligned to strategic plan

 4.2a. Launched comprehensive campaign cabinet

Pillar 4: Financial Sustainability Continued



4.1.d Implement policies and practices to optimize unit-level performance, including acquisition and allocation of technological, financial and physical resources



Business Continuity Plan



Crisis Management Plan



Essential Personnel Review

Engagement Events – Pillars 1,2,3,4

- Student Success Center Ribbon Cutting – January 23, 2025
- Rep. Mike Kelly and Victoria Kelly visit – January 29, 2025
- Lunch and tour Regional Council of Carpenters – February 3, 2025
- Legislative Breakfast – February 13, 2025
- Florida Alumni Trip – March 4-7, 2025
- Pennsylvania Ireland Trade Commission
- Pennsylvania Rural Revitalization Commission



Thanks for your support